

2022 CORPORATE PARTNERSHIP & EXHIBITOR OPPORTUNITIES

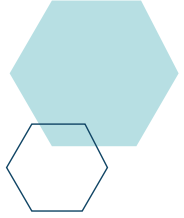


**PENNSYLVANIA ACADEMY
OF OTOLARYNGOLOGY —
HEAD AND NECK SURGERY**



ABOUT CORPORATE PARTNERSHIPS

The Pennsylvania Academy of Otolaryngology, Head and Neck Surgery, (PAO-HNS) is a professional 501c6 non-profit organization representing the interests of over 400 otolaryngology specialists in Pennsylvania. PAO-HNS provides educational resources, legislative guidance and networking opportunities to physicians and accepts corporate support from companies who are interested in reaching members and supporting our professional practice.



PAO-HNS, invites companies to become annual Corporate Partners with our growing organization. Corporate Partnership allows companies to participate in educational and advocacy activities of PAO-HNS, promote scientific inquiry and exchange among members and advance brand awareness of their own organizations.

COVID-19 Message: PAO-HNS is working closely with the Hershey Hotel to ensure a safe environment for both exhibitors and attendees. We are preparing for a meeting consistent with governmental restrictions and any imposed by the Hershey Hotel. As a result, the total number of exhibitors and the types of sponsorships we are able to offer may need to be adjusted based on the regulations in place. By registering for this event, you accept that PAO-HNS may be forced to adjust the 2022 meeting (including exhibitor and sponsor benefits) in order to comply with governmental and hotel safety restrictions. PAO-HNS will continue to monitor the pandemic and communicate any changes to all vendors in a timely manner.

\$10,000 PARTNERSHIP INVESTMENT

- Exclusive Networking Event with PAO-HNS Executive Council at our Annual Meeting
- Company profile on PAO-HNS website to include logo, representative contact information, company description, website and social media links through December 31, 2022
- Updates on legislative initiatives of the organization
- Opportunity to survey members (based on Executive Council approval)—Distributed once per year by PAO-HNS Staff
- Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Executive Council approval), three times per year
- Scrolling company logo on the PAO-HNS website footer with link to company website (Specs: files should be submitted in .png or .jpg format; high-res logos (300 dpi) preferred)
- Included on email communications to active members
- The ability to send out two educational email blasts, per calendar year. (All content must be reviewed and approved by the PAO-HNS President and staff)
- Also includes all benefits associated with the Exhibitor Package.

REGISTER HERE!

ABOUT CORPORATE PARTNERSHIPS

\$5,000 PARTNERSHIP INVESTMENT

- Placement above general exhibitor in our exhibit hall and participation for 4 representatives at the Annual Meeting
- Company profile on PAO-HNS website to include logo, representative contact information, company description, website and social media links through October 30, 2022
- Opportunity to survey members (based on Executive Council approval)—Distributed once per year by PAO-HNS Staff
- Distribution of priority company information on FDA approvals and/or published journal articles to active members (based on Executive Council approval)—two times per year
- Scrolling company logo on the PAO-HNS website footer with link to company website (Specs: files should be submitted in .png or .jpg format; high-res logos (300 dpi) preferred)
- Also includes all benefits associated with the Exhibitor Package



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ABOUT MEETING EXHIBITING

The Pennsylvania Academy of Otolaryngology- Head and Neck Surgery (PAO-HNS) would like to invite you to participate in a special, exhibition for its 2022 Annual Scientific Meeting.

On June 17-18, 2022, PAO-HNS will be hosting its Annual Scientific Meeting in-person! Attendees will get the opportunity to earn CME credits, mingle with other members, present their abstracts and posters, and more!

We want to ensure that attendees get the full meeting experience —including the exhibit hall!

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***\$3,000 EXHIBITOR INVESTMENT**

***Registration after April 15, 2022 is \$3,500**

- One six foot draped and skirted table display
- 2 company representatives per exhibit table
- Company name on “Thank You” screen during conference breaks
- Access to the attendee list provided before and after the meeting. (This list is of attendees who opt-in to share their contact information)
- Company recognition in PAO-HNS Soundings Newsletter Fall 2022
- Logo with link to your company’s website displayed on otopa.org for 12 months (Specs: files should be submitted in .png or .jpg format; high-res logos (300 dpi) preferred)
- Locked-in rate of \$3,000 to exhibit at the 2023 Annual Scientific Meeting in Hershey, Pennsylvania

REGISTER HERE!

WOMEN IN OTO PROGRAM

This event is a one hour session with a presentation from an esteemed female leader in the specialty of Otolaryngology. The event will feature drinks and hors d'oeuvres.

This opportunity is available in addition to an existing exhibitor or corporate partnership agreement.

The event is open for all to attend.

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\$1,000 WIO SPONSORSHIP

- Exclusive opportunity to sponsor the Women in OTO session.
- Promotional table in the event room with exclusive opportunity to network with attendees.
- Company name on “Thank You” screen during conference breaks



Please contact Jessica Winger, jwinger@pamedsoc.org if interested in sponsoring the Women in OTO Program.

Industry Sponsored Symposia Information

Take advantage of the opportunity to present information about your product(s) one-on-one with program attendees by purchasing and Industry Sponsored Symposium (ISS). ISS programs are a separate, private function which do not compete with the PAO-HNS educational program or other events. You will have exclusive access to meeting attendees. **Only paid exhibitors may purchase an ISS.**

COVID-19 Message: When booking your program through The Hotel Hershey, you will be responsible for adhering to all hotel regulations and providing a safe environment for your attendees.

AVAILABLE ISS TIME & FEE:

Friday, June 17, 2022 — Lunch 12:45 - 1:45 pm

ISS Criteria:

- PAO-HNS will facilitate initial contact with the hotel to reserve space in conjunction with the meeting once ISS payment is received. The symposium sponsor will be responsible for any hotel banquet charges and all other hotel related fees as well as making all arrangements with the hotel for this activity.
- Symposium sponsors may request one list of PAO-HNS Annual Meeting registrants prior to the meeting. PAO-HNS will provide the mailing address of all meeting attendees registered at the time of the request and who have granted the society permission to release their information.
- Participating companies will be solely responsible for advertising/collecting RSVPs for their event.
- A draft of any information to be mailed to attendees must be submitted to PAO-HNS for review and approval prior to mailing. No marketing may, in any way, imply that PAO-HNS endorses the products and/or services provided by the purchaser. Further, purchaser may not imply a partnership with PAO-HNS beyond what is outlined in the agreement mentioned herein. Should PAO-HNS determine that these regulations have been violated, it any time, void the contract between purchaser and PAO-HNS and retain 50% of the payment promised.
- Announcements and invitations addressed to members of the medical profession concerning such sponsored programs should clearly indicate the name of the sponsor and must in no manner imply directly or indirectly that the program is sponsored fully or in part by PAO-HNS.

Industry Sponsored Symposia Information

ISS Criteria Continued:

- PAO-HNS will send one e-mail listing of ISS program to all registered 2022 PAO-HNS meeting attendees prior to June 17.
- ISS topics may not duplicate or conflict with topics, objectives or faculty developed for the PAO-HNS educational program.
- All sessions must be scheduled prior to or after the conclusion of the PAO-HNS daily Continuing Medical Education (CME) program. In addition, sessions cannot be scheduled during any PAO-HNS scheduled receptions, meals, or exhibit hall hours. No ISS will be approved that will conflict with these scheduled events.
- Current ACCME Standards of Commercial Support guidelines must not be violated.
- PAO-HNS 2022 Annual Meeting faculty are not permitted to present/participate in ISS programs held in conjunction with the meeting. Company must select a presenter who is not on the 2022 PAO-HNS Annual Meeting agenda.

Fees and Considerations:

The cost of conducting an ISS is \$5,000. This fee includes meeting registrant contact information as described above, a brief description of the symposium in the registrant's supplemental meeting materials, and contact information to make arrangements with the hotel directly.

ISS reservations will be accepted on a first-come, first-served basis beginning on the date of registration. The registration will serve to hold a spot pending payment. Payment for the ISS must be received within 14 business days from date of registration. If payment is not received within 14 days, the ISS reservation may be released to the next interested company.

Cancellation Policy:

In the event that the ISS must be cancelled, a request to cancel must be submitted in writing no less than 45 days prior (May 3rd) to the scheduled date. At this time, 50% of the fee will be refunded. No refunds will be given 44 days (May 4th) or fewer before the meeting. The company is responsible for any fees associated with cancellation through the hotel.

REGISTER HERE!

DEADLINES AND CANCELLATION POLICY

**Please submit all materials to
jwinger@pamedsoc.org by
May 13, 2022 to receive your full
exhibitor benefits.**

Cancellation Policy

If a company would like to cancel, cancellation must be received in writing BEFORE benefits have been distributed. If PAO-HNS has delivered any benefits or facilitated any portion of the benefits, no refund will be given.

Benefits offered June 2022—June 2023 unless otherwise specified.



Questions?

Contact Jessica Winger at jwinger@pamedsoc.org
or 833-770-1544